

LEGAL ADVERTISEMENT

**CITY OF BEAVERTON
REQUEST FOR PROPOSALS
BRANDING AND MARKETING SERVICES
Solicitation 2363-10B**

The City of Beaverton is seeking sealed proposals from qualified consultants to assist in the development and design of updated branding and marketing materials. The items developed should create a strong, updated brand for the City of Beaverton, and should include a supporting graphics package (logo, tagline/slogan, color palette, layout templates, messaging, signage and other items as determined). The consultant will need to illustrate and possibly implement the incorporation of these graphics and elements into existing City materials as well as materials for future use. Budget, schedules and all action items must be clearly outlined. The plan should be aimed at an audience of those who wish to visit, recreate, shop, work and reside in the City of Beaverton.

Consultants are invited to submit a proposal outlining their experience and qualifications in performing work directly related to the services required.

Sealed proposals will be received until 2:00 pm on February 1st, 2010, at the Finance Utility Billing Counter on the second floor at 4755 SW Griffith Dr., Beaverton, Oregon 97005, Attention: Terry L. Muralt, CPPB, Purchasing Agent. There will be no formal opening. Facsimile proposals will not be accepted. Proposals will not be accepted after the stated opening date and time. Late proposals will be returned to the vendor unopened.

Solicitation packets may be downloaded from www.beavertonoregon.gov or may be obtained at the address listed above or by calling the Bid Line at 503-526-2228.

Proposers are required to certify non-discrimination in employment practices, and identify resident status as defined in ORS 279A.120(1). Pre-qualification of Proposer is not required. All Proposers are required to comply with the provisions of Oregon Revised Statutes and Beaverton's Contract Review Board Policy.

The City of Beaverton reserves the right (1) to reject any or all proposal not in compliance with public bidding procedures, 2) to postpone award of the contract for a period not to exceed sixty (60) days from date of proposal opening, (3) to waive informalities in the proposals, and (4) to select the proposal which appears to be in the best interest of the City.

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