



The Best of Oregon

CITY of BEAVERTON

NEWS RELEASE

Contacts: Bill LaMarche, Public Information Manager
503-526-3737 | blamarche@BeavertonOregon.gov

Jordan Imlah, Public Information Coordinator
503-350-4083 | jimlah@BeavertonOregon.gov

FOR IMMEDIATE RELEASE
August 12, 2014

NIKE MOVES FORWARD WITH WORLD HEADQUARTERS CAMPUS EXPANSION

- City of Beaverton and Washington County adopt coordinating agreement to aide expansion -

BEAVERTON, Ore. – On Tuesday night, Aug. 12, the Beaverton City Council approved an intergovernmental agreement (IGA) with Washington County, which delegates administrative authority to the county for all planning and permitting work for the expansion of the Nike World Headquarters. The City Council also voted to begin the withdrawal process for a small parcel of land within the Nike Campus that will streamline the development process.

Both the IGA and proposed withdrawal will support Nike's proposed minimum \$150 million expansion. Nike estimates the expansion will support the addition of at least 500 more jobs and enhance the already \$2.5 billion a year in positive economic impact to Oregon.

"Uniform zoning is critical to achieving an integrated campus design for the expansion," said Beaverton Mayor Denny Doyle. "We committed to being a regional partner to this effort for Nike when they were considering exactly where to expand their company, and this is a material vote of confidence toward that end."

Washington County Board Chair Andy Duyck agrees.

"The IGA is an instrument that provides the kind of certainty, partnering, and one-stop shop process to the planning and permitting effort that this scale of project deserves," said Chair Duyck. "I anticipate our Board will follow suit next week as well on the IGA. The City of Beaverton has been an outstanding partner during this process, and I feel the city's current leadership was a huge factor in why Nike chose to grow their campus right here at home, versus the other areas in the region and country.

The agreement was needed because Nike has developed its existing campus under Washington County review, and the majority of the proposed super block is located in unincorporated Washington County.

Nike continues to be the largest private sector employer inside Beaverton city limits.

"We're very pleased that we could help move Nike's expansion forward," said Mayor Doyle. "More than 1,000 Nike employees call Beaverton home, and, with new housing starts at 45 Degree Central and other areas of Beaverton, I fully expect that number to grow."

Nike employs more than 55,600 people globally, including 8,000 in Washington County alone. Nike jobs pay on average, more than \$100,000 per year.

"Nike is a huge contributor to our tax base, our local non-profits, our schools, our fire and parks districts. This kind of an expansion and investment in our community deserves government at its best to help facilitate and navigate the permitting process," said Mayor Doyle.

In December 2012, Governor Kitzhaber convened the legislature for a special one-day session for the purpose of enacting into law a bill that would provide 30 years of tax certainty for Nike and other business that create 500 new jobs and invest \$150 million in expansions. The bill became law and Nike began developing plans to expand its world headquarters campus.

In 2012 and 2013, Nike began acquiring propriety in the area located between Murray Boulevard, Walker Road, 158th Avenue, and Jenkins Road. Today, Nike owns or is in the process of acquiring ownership of every parcel (except one) that is within this super block area. The exception is a parcel occupied by the OHSU Knight Cancer Institute. Some of the parcel on the super block area are within Beaverton city limits, while other are in unincorporated Washington County.

"Nike's development will benefit the city by creating jobs for our existing and future residents," said Mayor Doyle. "It also increases business opportunities for local suppliers to Nike and grows the assessed value and tax revenues of properties within Beaverton. Their employees serve our community by volunteering for our schools, chamber and countless other community and business organizations. We've been blessed that they've been part of our community for more than 40 years."

In 2014, Beaverton was again recognized as the **safest city in the Pacific Northwest**. In 2012, the city was awarded the **Mayors' Climate Protection Award** from the U.S. Conference of Mayors. It was one of just four cities of its size recently recognized as a "**Smarter City**" **energy leader by the Natural Resources Defense Council** and **one of the 100 Best Places to Live in America** by *Money* magazine. In addition, Beaverton was named one of the **best places to raise kids** by *BusinessWeek* magazine, an **All-America City finalist**, as **one of the top 25 Suburbs for Retirement** by *Forbes.com*, **one of the 100 Best Walking Cities in America** by *Prevention* magazine, the **Recycler of the Year** from the Association of Oregon Recyclers, a **Tree City USA** by the Arbor Day Foundation, a **Bronze Award Bicycle Friendly Community** designation by the League of American Bicyclists and as one of the Environmental Protection Agency's **Green Power Communities**, the Beaverton Community Vision program was named **Public Involvement Project of the Year—Best Planning Project** by the International Association of Public Participation (IAP2) Cascade Chapter. Beaverton also enjoys one of the most diverse populations in Oregon. For more information, reminders and community news, visit www.BeavertonOregon.gov, like the City of Beaverton on Facebook at www.facebook.com/CityofBeaverton, or follow on Twitter at www.twitter.com/CityofBeaverton.

###



Caption 1: The city and county have been working together on a coordinating agreement to provide Nike with more certainty and consistency as they bring forward significant capital investment plans to expand their world headquarters campus. Photo by Jaime Valdez, courtesy of the City of Beaverton.



Caption 2: Nike's \$150 million expansion will support the addition of at least 500 more jobs and enhance the already \$2.5 billion a year in positive economic impact to Oregon. The city and county are providing Nike a "one-stop shop" for the planning and permitting process. The county will administer all applicable city or county codes. Photo by Jaime Valdez, courtesy of the City of Beaverton.