

Beaverton Arts Commission Board
February 12, 2014
6:30-8:30 p.m.
1st Floor Conference Room, Beaverton City Hall

Minutes

6:37 p.m. **Call to Order – Kathryn Radin**

ATTENDANCE: Carla Axtman, Rebecca Benoit, Renee Berg, Jim Blaich, Asia Brown, Robert Brummitt, Tom Doggett, Shelley Fagin, Milli Hoelscher, Kate Nilan, Kathryn Radin, Mellissa Riley, Hossein Salehi, Marc San Soucie, Kembe Staley, Vici Wolff and Elaine Worden,

Kathryn Radin asked members so share what provides inspiration in the midst of Oregon's winter weather.

Kathryn assigned homework. Each member is to provide two contact names for the Sponsorship Committee: company name and key decision maker. Elaine Worden will include a homework reminder with March's meeting reminder.

6:50 p.m. **Visitors** - None

6:52 p.m. **Council Updates** – Councilor San Soucie provided an update on the City Council's most recent meeting, highlighting discussion about medical marijuana dispensaries, and a mixed use, fair market housing/retail proposal for vacant space in the city.

In the discussion that followed Councilor San Soucie's update, Rebecca Benoit made a plea to the Commission to let the arts community know that there is space available for rent, on Broadway, and the owners are favorable to the arts.

Kathryn requested insight from Councilor San Soucie on Committee endorsements for candidates running for government office. Councilor San Soucie indicated that it varies from board to board. He does not know if there is precedent set for the Arts Commission. Elaine will research.

Board Business Items:

7:05 p.m. **Sub-Committee Updates**

- **Mayor's Ball** (Melissa) The event is sold out.
 - Melissa also reported on the Beaverton Civic Theatre and sent around the 2014 season flyer. She identified volunteer needs at the performances.

- **BAC Community Grant Program Committee** (Vici, Elaine, Renee, James)
 - The application is live and a press release has been sent out. The application deadline is March 24.

- **Performing Arts Center Community Outreach Committee** (Tom, Robert, Kathryn, Milli, Hossein, Kembe, Marc)
 - The Arts Consulting Group has not submitted its report. They will meet in April with the Arts Foundation and BAC will receive an update in May. Tom encouraged everyone to visit the Performing Arts Center page on the Beaverton Arts Commission website to see photos and view a video. The Cause Consulting Cultural Plan project has been withdrawn.

- **Beaverton Last Tuesday Selection Committee** (Kembe, Vici, Milli, Asia)
 - Elaine announced that the application will be sent out after the Mayor's Ball.

- **International Celebration Selection Committee** (Kathy, Kalyani, Tom, Elaine, Carla , Hossein)
 - The application is live and several applications have been received. The deadline is May 16.

- **Student Scholarship Selection Committee** (Vici, Melissa, Hossein, Renee, Kate)
 - The online application is live on BAC website. The school district has received it for distribution and a press release is in the works.

- **Sponsorship Committee** (Vici, Shelley W, Kathryn, Kathy, Kalyani, Kate)
 - Vici reported that a title sponsor for Showcase is secured and she provided a hard copy BAC Sponsorship Report.

- **Social Media Committee** (Rebecca, Carla, Jim)
 - The Committee has met and organized themselves for success. Their initial focus is on Facebook, however, they have plans for expanding into Pinterest and Twitter. Please like their work at facebook/beavertonarts. All ideas are welcome.

- **Public Art Selection Ad-Hoc Committee** (Rotating: Shelley F, Kalyani, Hossein, Kate, Vici, End Users, City Staff)
 - Paul Vexler was selected to complete a suspended work for the new City Hall. Paul will provide a proposal for review and approval.
 - Side note: The new City Hall building has not been named.
- **Showcase Advisory Committee** (Shelley, Robert, Kate, Tom)
 - Monthly meetings with Elaine and Debi Thompson will begin in March. A focused marketing plan will be devised for this event. After taking a year off, this is a critical component.
 - Elaine provided a handout titled *B Art 2014 – Action Plan*.
 - Shelley is eager to help seek sponsorship opportunities.
 - Kate will connect with the Watercolor Society to promote the event.

7:25 p.m. **Executive Board Follow-Up**

- **Foundation Updates**
 - Kathryn and Elaine report that April will be a joint meeting with the BAC. The foundation is updating its Bylaws. The size and scope of the Performing Arts Center was discussed.
- **BAC Proposed Budget**
 - Elaine provided a handout and walked the Commission members through the numbers: Revenue projections, BAC Actual and 2015 Proposed Budget Worksheet, Arts, Culture and Events Actual, and 2015 Proposed Budget.
 - There was discussion and clarification that the budget is a proposed budget and subject to City approval.
 - The Executive Committee recommends approval of the budget as presented.
 - MOTION to approve the budget was made by Vici, seconded by Carla. All in favor, none opposed.

7:50 p.m. **Approvals**

- **Treasurer’s Report** – No report.
- **January 2014 Minutes**
 - MOTION to approve the minutes as written was made by Kembe, seconded by Vici. All in favor, none opposed.

7:55 p.m. **New Business**

- Kate asked if information about Showcase can be made available early. The official call for artists does not go live until June.
- Asia reported on the ACMA Auction and offered to advertise for Showcase.
- Karhryn asked if ACMA students might be interested in providing music at the Showcase Gala. Hossein indicated that he has student contacts as well.
- Milli gave thanks for the Boards and Commissions dinner held at the Oregon Zoo.

8:02 p.m. **Adjourn...**Thank you **Shelley** for the refreshments!!

Respectfully submitted,
Kembe Staley

Refreshment Schedule

March: Kathy
April: TBD (BAC joint meeting, likely hosted by Reser's)
May: Milli
June: Kate
July: Kathryn
August: Kalyani
September: Melissa
October: Hossein
November: Kembe
December: BAC Holiday Party