

Beaverton Arts Commission Board

August 10, 2016

6:30-8:30 p.m.

Beaverton Building, Beaverton City Hall, 3rd Floor Tualatin River Room

James Blach, Mat Merritt, Meg Allen, Kathryn McDougall Radin, Gina Wilson, Ron Tenison, Tom Doggett, Raziah Roushan, Melissa Riley, Judy Castle, Elaine Worden

Excused: Councilor Fagin, Rebecca Benoit, Carla Axtman, Kate Nilan, Mary Ellen Baker

Minutes

6:30 p.m. **Call to Order – Tom**

New Visitors-

- None

Council Updates – Councilor Fagin was unable to attend but Elaine relayed that the OPSIS contract has been approved for this fiscal year to bring schematic design of the BCA from 20% complete to 100%.

Board Business Items:

Sub-Committee Updates

- **BAC Community Grant & Diverse Grant Program Committee** – Raziah, Ron, Jim, Elaine
 - Community Grant selection complete for 2016
 - Funding for smaller diverse grants (\$500 each) \$4,000 available until the end of the calendar year, Raziah noted to remind RACC of this opportunity.
- **“Beaverton Center for the Arts” (BCA) Community Outreach Committee** – Tom, Meg, Kathryn, Ron, Mat, Raziah
 - Please sign-up for our summer events to help spread the word about the “Center for the Arts!”
 - City working on collateral piece now to inform public about this project: 4 pages to be inserted in Your City and used at events. The piece explains funding, will be ready by early Oct.

- Board suggested creating a quick 1 page summary to be available for the web and as a current use handout, to include the latest new renderings from OPSIS.
- **Social Media Committee** – Rebecca, Carla, Jim, Janna, Kvetka
 - Report – Need more helpers please!
 - James says they are concentrating on Facebook, have achieved 1200 likes. The site has been re formatted by Facebook. The group will meet before the BAC Sept meeting. The goal is to advertise all community events; they find any new posting drives the posts for a week. **BCA** always gets lots of attention. Next goal is 1500 likes. Demographic is 40's age. Need a new picture of the BAC working.
- **Artist Workshops Committee** – Raziah, Kvetka, Rebecca, Carla
 - Two workshops are completed!
 - Jeffrey Howard will schedule workshops on Arts Marketing, Tax Issues and other subjects. Target audience is ages 30-50, Beaverton residents, visual artists.
 - Melissa suggests working with Library Adult Services, especially senior outreach
- **Public Art Selection Ad-Hoc** – Meg, Raziah, Kvetka, Janna, Kate, Kathryn
 - Report – Elaine. Score sheet will be compiled from business owners to discover what they would like for outdoor art, such as murals & sculpture.
 - Trash can enhancement is also happening in San Diego & Victoria BC. The final Beaverton effort will be around Labor Day. Elaine will suggest to THRPD that their park trash cans participate.
- **Beaverton Arts Mix! Planning** Committee – Rebecca, Kate, Tom, Carla, Kourtnee-staff (Raziah maybe☺) OCT 6, 2016
 - Did not meet. Call to artists is now closed. Usually 600 entries, but 420 this year. Submission process was easier. Lots of new names, many returning. Juries are in process to select 150 works.
 - Chalk draw event application is in process. On 4x4 gessoed cardboard, portable. They can keep drawing, and can sell it.
 - Featured chalk artist selected is Steven Platt, creating a huge drawing as a Commissioned work.
 - Next week 3rd Thursday is Lorrie, from Pasadena. She does character and portraiture; she is a giggler!

- **International Celebration Cultural Festival** was July 30-- Melissa & Matt were in the info booth, tons of questions. Display board was terrifically helpful.

Approvals

- Minutes from July (Thanks Mary Ellen!) AMEND Judy's suggestion
- Meg moved to approve as amended, Kathryn seconded. All in favor.

Staff Liaison Updates – Elaine

- Art Projects in Process:
Vinyl Art Trash Receptacle Wraps. Final 24 to be wrapped Labor Day weekend

Student Liaison Updates

- Summer play of Into The Woods at ACMA auditorium. Fall jazz concert.

New Business/Reminder

- **Board Recruitment** – Deadline to apply is early October
- **Fall Events Promotion Opportunities:** BAM in Oct, Civic Theater, BCA progress (fundraiser search), Tree Lighting BAC table
- Civic Theater will have a visiting theater artist for BAM (Oct 8-9)
- Judy to find a contact for Portland's Film Festival to include Beaverton as a community outreach.
- Raziah says there will be a Graffiti artist at Taylor Electric Bldg in downtown Portland before her next dance program – thinking of what we might do in Beaverton
- Current Board Members Up for Reappointment :
 - Carla, Kate, Ron, Tom, Jim (chair in 2017)

MEETING REMINDERS:

Next BAC Meeting: Wednesday, September 14 from 6:30-8:30PM, same room as today

Meeting adjourned at 7:10 p.m.

Refreshment & Meeting Schedule

September 14: Tom

October 12: Raziah

November 9: RETREAT TBD

December 14: BAC Holiday Party (date tentative due to TBD date for City's Boards & Commissions Dinner)