



The Best of Oregon

CITY of BEAVERTON

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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WINNERS OF 2017 BEAVERTON STARTUP CHALLENGE ANNOUNCED

BEAVERTON, Ore. – The second annual Beaverton Startup Challenge drew nearly 40 applications from startups interested in taking their business to the next level. The challenge was first launched in 2016 by the City of Beaverton and the Oregon Technology Business Center (OTBC). The five winners of the 2017 challenge are:

- **BrightWork** – An all-in-one platform that allows developers to build JavaScript applications easier and faster (www.brightwork.io)
- **Cross Connection Control** – Provides a complete, simplified workflow for managing backflow testing businesses and their customers (www.c3backflow.com)
- **Liquid Wire** – Develops and produces flexible conductive metal gels which can be printed onto any substrate for use in the smart clothing and wearable tech electronic markets (www.liquidwire.io)
- **Omics Data Automation** – Focuses on precision medicine and related services. Advances in clinical imaging, genetic sequencing and data science created a huge demand for scalable and efficient computing infrastructure that supports creating fast, personalized solutions for cancer and other diseases (www.omicsautomation.com)
- **Versi App** – A “Yelp-like” digital directory using a mobile app that allows businesses, nonprofits and government agencies to promote their products, services, programs and community resources to the growing Latino market (www.versiapp.com)

“Beaverton is a hub for the startup community in the greater Metro region,” said Mayor Denny Doyle. “With the mentorship of OTBC, funding from the city and Westside Startup Fund, we’re pleased to be welcoming and supportive of these five companies.”

For-profit, early-stage growth businesses with the ambition and potential to scale into national and international markets were encouraged to apply. The five startups earned:

- \$20,000 or more cash convertible-note investment
- Regular meetings with active investors
- Discounted legal and accounting services
- HR and marketing assistance
- OTBC’s top-rated coaching and mentoring services
- OTBC entrepreneur workshops, and more

ABOUT OTBC

The Oregon Technology Business Center (OTBC) is a decade-old nonprofit tech startup incubator that provides coaching, networking events, entrepreneurship programs and shared office space to help startup ventures succeed.

In 10 years, 80 new companies have been created and 125-plus high-wage jobs, with client startups generating \$30 million-plus in annual revenue. According to a 2013 Oregon Founders Study, OTBC is the highest-rated incubator in Oregon for effectiveness in its mentoring programs—providing a unique combination of CEO mentoring, referrals to a large network of founders and domain experts and practical how-to entrepreneur workshops and videos. The hands-on attention and nurturing business environment helps startups become successful businesses.

The City of Beaverton is a founding sponsor and the OTBC facility is conveniently located across the street from the Beaverton Central MAX station, with free parking and easy access to Highway 217.

For more information, visit www.otbc.org.

ABOUT BEAVERTON

For more information, reminders and community news, visit www.BeavertonOregon.gov.

Also follow Beaverton on Facebook at www.facebook.com/CityofBeaverton, or Twitter at www.twitter.com/CityofBeaverton.

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Caption 1: 2017 challenge winner, Omics Data Automation (ODA) is focused on “precision medicine” and hopes their product can benefit patients facing diseases such as cancer and other genetic disorders. Left to right, founder Ganapati Srinivasa and the ODA team. *(photo/OTBC)*



Caption 2: Recent studies show that Hispanics are ahead of the curve when it comes to adoption of new mobile devices and use of mobile apps. The Versi team saw the need to develop an app that serves the Latino community. Versi helps users easily and quickly find services, activities, restaurants and more through their app. From left to right, founders Jonathan Grajales, Jorge Guzman and Cesar Guzman. *(photo/OTBC)*