

Beaverton Arts Commission Board

April 12, 2017

6:30-8:30 p.m.

Beaverton Building, Beaverton City Hall, 5th Floor Columbia River Room

Minutes

6:30 p.m. **Call to Order – Jim**

In Attendance:

Meg Allen, Carla Axtman, Rebecca Benoit, James Blaich, Marcie Brewer, Kourtnee Buechner, Tom Doggett, Shelley Fagin, Kate Nilan, Melissa Riley, Joey McAllister, Kathryn McDougall Radin, Mat Merritt, Linda Rose, Raziah Roushan, Kaitlin Sword, Ron Tenison, Gina Wilson, Elaine Worden

Excused:

Mary Ellen Baker

Guests:

Beaverton City Council Liaison, Councilor Cate Arnold; Beaverton Arts Center General Manager, Chris Ayzoukian; Beaverton Arts Center, Director of Philanthropy, Lani Faith; Resident Artist, Karen Doyle; PSU Student and Resident Artist, Pedro Garcia, Executive Director, Experience Theatre Project, Alisa Stewart

7:00 p.m. **Council Updates – Councilor Arnold**

No News to Share

Board Business Items:

7:10 p.m. **Sub-Committee Updates**

BAC Community Grant & Diverse Grant Program Sub-Committee

(Mary Ellen, Linda, Raziah)

The One Diverse Art application was received and approved. BAC members are asked to continue to spread the word on this. Overall, the BAC received 22 Community Grant applications, and jurying to take place early May.

International Festival Selection Sub-Committee

Joey, Marcie

The International Celebration is no longer part of Party in the Park in June, but instead has been moved to September to be included during Welcoming Week. More information will be forthcoming.

Student Scholarship Selection Sub-Committee

After moving the deadline for the scholarship application in an attempt to allow more students the opportunity to apply, the Committee received 27 applications. The Committee juried applications through Submittable, which all agreed was a more user-friendly and accessible tool for adjudication. BCAF funded twelve scholarships, and Southminster Presbyterian Church funded three scholarships, allowing BAC to administer 15 \$1000 to high school and community college students.

Students will be invited to a City Council meeting in June to share their work and to be recognized for their achievement. BAC members are encouraged to attend. Additionally, there was discussion about how to display the art of those students who were granted scholarships. Some ideas included displaying artwork at the Mayor's Ball, and designing a means of showcasing the work of student filmmakers. Both of these would require adjusting the application deadline and BAC's review process.

Social Media Sub-Committee

Jim, Rebecca, Kathryn

Facebook continues to be the focus tool of social media for the BAC, with each committee member taking an assigned week of the month as their responsibility. BAC members should make sure to *Like* and *Follow* the BAC Facebook page. Additionally, liking, commenting, and sharing BAC Facebook page posts will extend the posts reach on Facebook. BAC members are encouraged to do so.

The Committee welcomes new members, and are interested in expanding the BAC's presence on other social media tools (including Instagram and Twitter.)

Public Art Selection Ad-Hoc Sub-Committee

Meg, Shelley, Gina, Raziah, Jim

The Public Art Selection Ad-Hoc Sub-Committee had several projects to share:

- Forest through the Trees
A continued search for walls for murals
- Portland Opera, Opera a la Carte
Portland Opera operates Opera a la Carte, a converted food truck/opera cart bring their musical menu to the Portland community. They are willing and interested in coming to Beaverton There was a discussion of inviting Opera a la Carte to the Farmers Market and other BAC events
- Artist Roster
 - Discussion of Creating an artists roster, so business owners can contact artists if they'd like to contract them or public art displays
- Neighborhood Identity Mural
Radziah contacted several Neighborhood Commissions to begin this process. Artists will work with Neighborhood Commissions and will create a mural on a wall in the community. The subject of the mural will in someway portray the neighborhood's identity.

Four Mural spaces are currently being considered, including Beaverton Radiator, Global Art and Dance, SDRI, Rama Thai. There is an aggressive timeline for this project, with projected completion in Summer 2017.

Additionally, there is a call for a Sculpture in South Beaverton (near Progress Ridge/Barrows Road). This call will be closing May 1st.

- Other projects anticipated for 2017
The application of more vinyl art wraps, in the community, including the wrapping of traffic light boxes. Elaine is currently working with Clean Slate group to ensure that the wraps can be safely applied.

Five remaining trashcans need to be wrapped, and will be completed when the weather improves.

Beaverton Arts Mix! Planning Committee

Melissa, Meg, Rebecca, Shelley, Linda, Gina, Joey, Tom

The committee is moving forward with planning, although it is not scheduled to begin planning until June. This advancement of the timeline will make the event more accessible to students who will not be as likely to check emails over the summer. The Call will be going out in May and will close July 24th. This event is open to all Oregon residents.

Note: Calls for performance artists will go out closer to the event, as it will facilitate scheduling.

Because the Arts Mix! Is fully funded, there will be no hanging fee and no entrance fees for artists. This will increase accessibility and will allow the artist to collect all of the profits. Kourtnee will be sending out more information about the schedule and opportunities for volunteering at BAM!

Outreach Committee

Mary Ellen, Raziah, Melissa, Joey

The committee met with Nicole Walters, Beaverton's Marketing Manager. The Marketing team is working on new look for summer marketing.

A question was asked about moving forward with BAC-specific interactive, arts-based *swag/bling* to distribute at summer events and booths. Jim noted that the Committee had previously discussed the creation of a coloring book using the work of local artists. Further discussion included using illustration on post-its, notebooks, or other Beaverton city paraphilia.

Melissa expressed that tables at Booths at Picnic in the Park can sometimes be small and difficult to keep organized and safe from the elements. She suggested the need to develop a filing system for organizing BAC materials. She also shared that a visual piece (created by Mary Ellen) was a big draw for children and people, and drew community members to the BAC booths.

Raziah shared about a group called Arts Miles, which facilitate collaborative art experiences. She suggested we reach out to them to see if they might be interested in visiting to BAC event.

There is an opportunity for BAC representation at Beaverton city booths throughout the summer. The Farmers Market booth is available Saturdays

through November, 8:30 AM-12:30 PM. Kourtnee will reach out to the Community events and see when there are openings for volunteering.

7:30 p.m. **Approvals**

January Minutes approved (The meeting became a little scattered here, and the Minutes recorder did not hear who motioned and seconded the approval. However, they were unanimously approved.)

The agenda indicated the need for the approval of the Chair and Vice Chair process for the BAC committee. Further discussion illuminated that this was not necessary. A recent change to the governance process of Beaverton citizen committees was reflected in the revised city Bylaws. These Bylaws were previously approved by this committee.

Note: There was a questions regarding whether or not the role of a “Vice Chair” has been articulated? Jim shared the description of the Vice Chair role, as it appears in the Bylaws.

7:35 p.m. **Summer Event Sign-Ups**

Kourtnee reviewed each of the BAC summer events. These include:

- Picnic in the Park
- Third Thursday Concerts (Some featured groups include: The Beatniks, Heart cover band, Def Con Five, Pendulum Aerial Arts)
- Ten Tiny Dances, Saturday, July 8th
- Beaverton Night Markets

A sign-up sheet was passed around for BAC members to sign up for volunteer opportunities. A BAM! volunteer schedule will be distributed separately to BAC members in the coming months.

Note: All BAC members are asked to attend the Ten Tiny Dances Dress Rehearsal on Friday, July 7th.

7:40 p.m. **Staff Liaison Updates – Kourtnee**

Center for the Arts

Beaverton Arts Center General Manager, Chris Ayzoukian and Beaverton Arts Center, Director of Philanthropy, Lani Faith have only recently joined the Beaverton Arts Center. There will be more detailed updates in coming months. However, in the meantime, Chris requested that BAC members attend City Council meetings to show united support for the arts in Beaverton, and for the Beaverton Arts Center. Lani indicated that she welcomes ideas for fundraising and networking specific to the area of the Arts. BAC members should feel free to contact her with suggestions, ideas, or contacts.

Public Art Projects

See earlier notes from Sub-committee updates.

Beaverton Arts Program's Public Arts Projects continues to focus on putting more vinyl artwork on surfaces around Beaverton. Additionally, there are two workshops being offered to local artists. The Beaverton Arts program has already hosted one Constant Contact workshop, and will be hosting two Write Around Portland workshops focused on providing support for artists as they learn to craft an artist statements. These workshops will take place on Monday April 24th, and Monday May 18th. The Workshops will take place at the Library, as it is open later, and more accessible to the community. RSVPs are welcomed and encouraged for this event, but are not required.

Cultural Arts Committee

At this point, a BAC committee member asked a question of Jim and Kourtnee clarifying whether or not the "Cultural Arts Committee" would be disbanded now that a Director had been appointed for the Beaverton Arts Center. She continued on to express her support for the Beaverton Arts Center, and her desire to continue on as a contributor and collaborator to the process. She also recognized the contributions of Tom to this process.

Kourtnee and Chris shared that this committee has not been disbanded, and this update will be added to future liaison updates.

7:55 p.m. **Student Liaison Updates**

Mat shared that tonight was opening night for ACMA's all-female production of *The Children's Hour*. This show will be in ACMA's Blue Box theatre on Thursday,

April 13th and Friday, April 14th, and admission is \$15. BAC members are encouraged and welcomed to attend.

Other ACMA events include:

- *Art is my Voice*, a visual arts exhibition hosted by the National Arts Honor Society will take place on April 21st at 6PM
- Dance West Performance April 28th-29th
- Senior Capstones in May

For more information, see the ACMA calendar:

<https://www.beaverton.k12.or.us/schools/acma/calendar/Pages/home.aspx>

8:00 p.m. **New Business**

- Refreshment Schedule – Let Kourtnee know if you have conflicts/ Shelley and Joey switched dates.
- Carla Axtman is moving to Clackamas County and will be stepping down from the BAC. Members of the BAC recognized her contributions and how much she will be missed.
- Alisa left materials from Experience Theatre Project
- Marcie shared that her students will be hosting an Open Mic night in April for National Poetry Month, and that she is interested in finding a Beaverton venue for future Spoken Word Poetry events. Both Ava Roasteria and the Library were suggested.
- Much to everyone's excitement, Pedro Garcia expressed his willingness to help out the Social Media sub-Committee by developing and maintain a BAC Instagram account.
- Melissa shared that Beaverton Civic Theatre has a new show opening, *Death by Design*, April 21st - May 6th, 2017, Fridays and Saturdays at 7:30pm, Sundays at 2pm. Please contact her if you would like to be added to the Usher list.

MEETING REMINDERS:

Next BAC Meeting: Wednesday, May 10 from 6:30-8:30 PM, same room as today

8:30 p.m. Adjourn...Thank you MELISSA for the refreshments!!

Refreshment & Meeting DRAFT

April 12: Melissa

May 10: Kaitlin

BAC April 2017

June 14: Shelley
July 12: Linda
August 9: Joey
September 13: Marcie
October 11: Rebecca
November 8: RETREAT
December 6*: *BAC Holiday Party (date tentative due to TBD date
for City's Boards & Commissions Dinner)