

Beaverton Arts Commission Board

May 9, 2018

Minutes

Councilor Arnold, Laura Becker, Chris Ayzoukian, Rebecca Benoit, James Blaich, Marcie Brewer, Kourtnee Buechner, Amanda Clark, Tom Doggett, Shelley Fagin, Sue Pike, Raziah Roushan, Ron Tennison, Allison Wimberly-Tivnon, Gina Wilson.

Excused: Mary Ellen Baker, Melissa Riley, Katrina Petrovich Byas

Visitors: Cindy Dauer, Tualatin Valley Creates

6:31 p.m. Call to Order – Raziah

Arts Commission Photos

Tualatin Valley Creates –

Presentation of recently completed arts & economic study by Cindy Dauer of Tualatin Valley Creates (TVA). This survey proves that the “The Arts mean business.” The 2015 survey found that total direct and indirect economic impact of Washington County nonprofit arts industry was \$21 million. The Study of Total Nonprofit Arts Industry Economic Impact (Population of 500,000-1,000,000) results qualify Washington County into the same category as San Francisco, Austin, and other large US cities.

About 40% participation rate (31/78) by targeted organizations within Washington County. Not complete participation of smaller organizations. It is estimated that absence of their information could total as much as \$4 million. Report included art attendees’ age and income demographics. Report included statistics for Washington County resident and non-resident attendance. Report included statewide per capita nonprofit arts industry economic impact in relation to year-round populations.

Information collected helps to inform TVA organization that:

- Increase arts event attendance through communications and promotion;
- Support existing programs and foster growth of new programs serving a broader audience;
- Work to achieve greater access to arts for all, including culturally-relevant art of the diverse community;

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- Provide forward thinking leadership and long-term strategic planning for the sector.

AEP5 Study Partners: Americans for the Arts; Cultural Coalition of Washington County; RACC; Oregon Arts Commission

Inquiry by Chris Ayzoukian on how this information can support Beaverton Center for Arts (BCA) efforts, and how Beaverton Arts Commission (BAC) can support TVC. Suggestion made that BCA attract larger organizations to build momentum.

Future TVA initiatives include increased grants and funding to support and grow smaller Arts nonprofits organizations.

Council Updates – Councilor Arnold

Matters in front of Council as of late, included a resolution around “Black and Brown Lives Matter” presented by the Human Rights Advisory Commission. Council voted to pass the resolution after some revision.

Other Council matters included issue surrounding a camping ordinance proposal. The Council is now trying to craft a position which is sensitive to the needs of all.

Council is now going into the budget review.

Public Comment:

No guests today.

Board Business

Minutes:

Approval of April minutes: Rebecca Benoit motioned to approve; Julie Nielson seconded. All in favor.

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Staff Liaison Updates:

Staff members Laura Baker and Chris Ayzoukian recently attended a "Public Meetings 101" presentation presented by Assistant Attorney General, Grace Wong. Presentation defined a "public body." There are two prohibitions - 1) Qll meetings of public bodies are public, and all persons must be allowed to attend (Some public bodies can meet in Executive Session, but this does not apply to BAC.); 2) A quorum of a governing body cannot meet in private to make decisions.

Standard meeting rules include 1) All public meetings must be publically noticed; 2) Meeting locations must - a) Be accessible to the public (e.g. No locked doors); b) Be located within the city limits; c) ADA accessible; d) Provide ample space for expected public members; 3) All governing bodies must keep and maintain minutes (and archive them.)

Discussions about process for taking minutes between Commission meetings and Committee meetings.

Guidelines report by Staff regarding communication methods. Report included allowable and prohibited use of serial communication via digitally-based methods (e.g. email and social media). Report about restrictions by a body of Commissioners to social gatherings. Social gatherings of committee members are allowed, but commissioners should not discuss any commission business. Exception to these guidelines included use of Submittable to review grants because the process does not allow commissioners to see one another's scores.

Several illustrative scenarios were shared with Commission.

Commissioner Homework Assignment:

Commissioners are to read *Robert's Rules of Order in Action: How to Participate in Meetings with Confidence* by Randi Minetor by the July meeting. No quiz will be administered; however, commissioners will be encouraged to role play scenarios. This process is not punitive, but to help all commissioners to feel confident about the process that will be followed during meetings.

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Committees Reports

Events Committee –

Debi Thompson, staff liaison, reported on subcommittee's 5/3/2018 meeting. Melissa Riley was voted in as chair; Amanda Clark was voted in as recorder. Events Committee will be meeting monthly through BAM!.

Volunteer signups for upcoming summer events is priority at this time.

Ten Tiny Dances report provided that there is an aggressive marketing campaign, including vinyl street art to advertise. The event will also coincide with Restaurant Week.

Discussed benefits for hands-on activities during Concerts in the Round. Volunteers will be needed for these event activities.

Announcement that a local group to perform for 9/24/2018 Flicks by the Fountain. Events Committee will also be contributing to the Picnics in the Park.

It was brought to staff's attention that the Beaverton Arts Program does not include a call to artists for BAM! Debi will address this.

Public Art Committee (PAC) –

Committee Chair, Shelley Fagin, and Staff Liaison, Laura Baker, reported on recent review of a proposal by Raziah Roushan for two murals at C.E. John Co.: Cedar Hills Crossing. PAC motioned for approval of murals.

Acting as the artist who brought this proposal to the subcommittee, Raziah recused herself from voting and exited the meeting. Shelley Fagin motioned for approval; Rebecca Benoit seconded the motion. The proposal was unanimously approved.

Discussion

None

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General Announcements about Arts/Events:

- Upcoming event: **Northwest Senior Theatre** at Alpenrose on Wednesday, May 16 Thursday, May 17, Friday May 18, and Saturday May 19.
- **Gathering of the Guild** Commissioner's report from attendance included description of quality of craftsmanship.
- **Cindy's workshop on leadership** Commissioner's report from attendance followed by discussions and inquiries regarding upcoming BAC workshops.
- **iSing Choir concerts** Commissioner's report from attendance over recent weekend announced that the organization had raised over \$12,000 for their beneficiary.
- **Lake Area Artists show in Lake Oswego** Commissioner's report from attendance included remarks that the event was well organized and that their staging may be a beneficial example for Beaverton's upcoming BAM event.
- **Center for the Arts** report by Staff included status of fundraising efforts. Several grants (totaling around \$1 million dollars are out) and there are several pledges almost through completion. The designs are in progress. Construction is predicted to begin immediately after fundraising has been accomplished. Cost estimate underway. The land use process has begun; the project will be presented in a meeting on 6/24/2018. Chris Ayzoukian reported recent attendance to comparable art centers in Colorado and Utah. Visits proved a valuable fact finding mission. Suggestion was made by Councilor Arnold to invite Directors of these centers to virtually attend a Council meeting to share how these centers have benefited their community.
- **Current City Hall exhibition** announcement by Commissioner.

Next meeting: Wednesday, June 13th, 2018 – 6:30PM – 8:30PM

8:45 p.m. Adjourn!

Minutes are submitted by Marcie Brewer; edited by Raziah Roushan.