



The Best of Oregon

CITY of BEAVERTON

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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BIKE BEAVERTON CELEBRATES 10 YEARS ON SEPTEMBER 9

BEAVERTON, Ore. – Join your neighbors for the 10th annual Bike Beaverton! This event features an educational safety rodeo with the Beaverton Police Department's bike team, and a fun community ride sponsored by the Bicycle Advisory Committee.

The event is Sunday, Sep. 9 from 1 to 3 p.m. at City Park located at SW 5th Street and Hall Blvd. The bike safety rodeo obstacle course for kids begins at 1 p.m. The community bike ride will begin at 2 p.m. followed by frozen treats and cupcakes for participants. This year, there will also be a beginner bike ride. Helmets are required for all riders. Don't have a helmet? The NW Bicycle Safety Council will provide free helmets to those without.

Registration is open online until Wednesday, Sep. 5, and will also be available onsite. For more information visit www.BeavertonOregon.gov/BikeBeaverton

Bike Beaverton is an important event that teaches bike safety for both bicyclists and motorists. Local businesses Bike Gallery, Veloce Bicycles, Bethany Bike Repair, River City Bicycles, Greater Portland Area AMBUCS, Nike, and NW Bicycles Safety Council will be there providing safety checks, helmet fittings and handing out SWAG!

BICYCLE SAFETY TIPS:

As daylight gets shorter this fall, it's a good time to remind drivers, bicyclists and pedestrians alike to take steps to reduce the risk of crashes.

Drivers: Be extra vigilant for cyclists with whom you share the road and pedestrians crossing streets—especially at intersections.

Cyclists and Pedestrians: Enhance your visibility. Wear bright, high visibility yellow clothing that includes reflective material.

Cyclists: Remember Oregon law requires that your bicycle has a white light in front and a red reflector or light to the rear during "limited visibility conditions." Lights can also be attached to arms and legs, clothing, helmets and hats to further your visibility.

Everyone: Limit the volume of your music, podcasts and other entertainment so that you can hear what's going on around you.

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Caption: We can, as a community, make Beaverton's streets safer this fall and winter by both watching out for each other, and making ourselves easier to see on the road.