

Beaverton Arts Commission Events Sub-Committee

November 15, 2018

MINUTES

Debi Thompson, Tom Doggett, Rebecca Benoit, Amanda Clark, Melissa Riley, Sue Pike,
Linda Rose, Laura Becker

5:00pm **Call to Order – Melissa**

Approve Minutes From August

Rebecca moves to approve the minutes, Sue seconds. Motion passes

Ten Tiny Dances

Sue shares that passing out flyers at the Farmer's Market was good exposure for the event.

Rebecca suggest that we could borrow tents from local businesses in the future, but Debi mentions that it would a liability and time issue.

Discussion of selection process – Mike Barber, one/two professional performing artists, and staff are involved. Melissa suggest the possibility of including a member of the community – Debi suggest that having someone with a professional background is important and that is represented with the performing artists.

Linda suggest that having roving street performers could be a good addition in between performances. Considerations would have to be made considering Mike's vision and traffic flow from stage-to-stage. Ambient music may be a good compromise – include in the breezeway – and have a pre-approved playlist.

The swag was very popular!

Picnics In The Park

Debi shared from the staff point of view that the craft seemed successful.

Debi shares that the visions of the picnics has shifted to become more "meet your neighbors" instead of "meet your city staff".

Rebecca and Linda share that they feel that it is a valuable place for the BAC to have a presence and speak to people in the community about the events and work of the commission. As long as the commission has adequate materials to share the message, it makes sense to be an event spearheaded by the Commission with little staff involvement.

Melissa suggest that being sure that the BAC has grant applications, scholarships, postcards, info to aid in the conversations with the community and know that the e-mail addresses collected get immediately entered into the system.

Laura suggests a Beaverton-specific coloring book could be commissioned as a give-away at events like this.

Linda suggests engaging each neighborhood in a community mural and featuring them all together at the end of the season. Possibly have a contest.

Concerts In The Round

Sue shares that the children enjoyed the hand-on activities.

Laura shares possible plan ideas for 2019: Attendance at the concerts is decreasing. Competition with THPRD and the heat/smoke can have an impact. Possible ideas:

- High activity in the food cart pods on Fridays – consider a noon concert series to engage that audience.
- Do a free concert series at lunch on Thursdays in the round.

Melissa shares that THPRD has cut back on the number of concerts that they put on in the summer over the past few years.

Sue suggest that parking is a major issue for attending these events. Amanda suggests a shuttle is a possibility partnering with local businesses to use their parking lots – Debi mentions that the City is worried about cost. Laura suggest reattempting to engage with Trimet.

Melissa suggests that Concerts could evolve to appear in underserved areas or do one major concert/music festival in a location with more parking and access – like City Park.

Consider if the BG Cartel would give one of their parking lots in exchange for bringing the music programming to their space.

Rebecca suggest that the money could be better spent in other areas because of the competition from other summer music events or we should consider doing one large unique music event.

Linda suggests moving to a focus on highlighting local musicians.

Important to consider what the community needs or wants – not just what we want to do.

Melissa suggests considering the capacity of the food cart area and if the current concerts at the round audience will fit.

Laura suggests the possibility of enhancing music at the farmer's market and capturing that audience. Melissa mentions that people that would come in to Beaverton to see the music event specifically would run into significant issues parking during the market. Laura and Debi suggest that parking could be deferred to the high school and there could be a regular shuttle and handicap shuttle. The Solstice in late June could be a fun theme event.

Another possible partnership could be with Night Market to have a great band.

Research will continue into the best way to move forward.

BAM!

Linda suggest more information on the title card than "mixed media" – name a few of the mediums that were used

Comments about reception being crowded – attendance dictates the need for a bigger space, but there hasn't been one secured.

Melissa suggest the importance of maintaining the vision to make art accessible to Beaverton residents.

Laura suggests making the idea standard that the City will always purchase works for the public collection from BAM!

Everyone agrees that the postcards/small pieces located near the artwork was highly successful.

Melissa brings up that there was issues with the art reception attendees being made to wait outdoors while the theatre was open was a sticking point for many people attending.

Laura suggest the idea of a pre-reception in the sales room with minor tray service and snacks for early birds. Have commissioners stationed to start having conversations.

Linda suggest that as the event evolves to move away from the grids to display the artwork. A short-term solution is to put some sort of background against Quick Draw submissions.

Laura suggest reaching out to other organizations to borrow solid wall or background to be used. She will research alternative methods to display work in that setting.

6:18pm **Adjourned**