

BEAVERTON COMMITTEE FOR COMMUNITY INVOLVEMENT MATCHING GRANT SUBCOMMITTEE

June 22, 2020 5:00 PM
ZOOM – Virtual Meeting

COVID-19 Notice: The City is suspending in-person attendance by the public for BCCI Subcommittee meetings to better protect the health and safety of the community. Persons interested in attending a meeting may use the link below or call in at the phone number listed below.

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AGENDA

- Announcements
- Approval of May Minutes
- Review Grant Applications and Staff Recommendations
 - Approve or Deny Submitted Proposals
 - Central Beaverton / Chalk Art Un-Festival (Summer 2020)
 - Highland / Neighborhood Clean-up (Fall 2020)
- Visitor Comments
- Adjourn

Attachments: Matching Grant Overview and Staff Recommendations, Matching Grant Applications (2)

NEIGHBORHOOD & PUBLIC INVOLVEMENT PROGRAM

www.BeavertonOregon.gov/Neighborhood
Miles Glowacki, Program Coordinator
503-526-3706 * mglowacki@BeavertonOregon.gov



Meeting Minutes – Beaverton Committee for Community Involvement – Matching Grant Subcommittee

Location: Virtual Meeting over Zoom.com

Date: May 21, 2020

Time: 6:30 PM

Attendance

- Miles Glowacki, City of Beaverton – Matching Grant Subcommittee Liaison, Scribe
- Ellen Brash-Russell – Committee Member
- Frosty Corner – Committee Member
- Birgit Miranda – Committee Member
- Travis Diskin – Subcommittee Chair

Agenda Items

1. Review of Grant Program and Staff Recommendations – Miles Glowacki
2. Review and Approve or Deny Submitted Proposals
 - a. Central Beaverton NAC & Beaverton Downtown Association – Downtown Heritage Mural Installation
 - b. Central Beaverton NAC & Theatre Al Fresco – Free Summer Theatre on the Library Lawn
 - c. Neighbors Southwest NAC – Activity Box Donation to Department of Human Services
 - d. West Beaverton NAC – Pages as Pillars Reading & Book Donation Program

Votes

1. Ellen Brash Russel moved to approve the Central Beaverton NAC Art Installation Matching Grant. Motion was seconded. Motion passed – Unanimous
2. Ellen Brash Russel moved to approve the Central Beaverton NAC Theatre on the Library Lawn Matching Grant. Motion was seconded. Motion passed – Unanimous
3. Travis Diskin moved to approve the Neighbors Southwest DHS Activity Box Matching Grant. Motion was seconded. Motion passed – Unanimous
4. Birgit Miranda moved to approve the West Beaverton’s Pages as Pillars Matching Grant. Motion was seconded. Motion passed – Unanimous

Other Notes

Discussion of receiving grant dollars based on volunteer match, when said dollars are used to pay the person volunteering in another capacity on the project. Members felt that it was not in line with the program and a form of “double dipping”.

Particular Matching Grant had ample match in volunteer hours even with the removal of the questioned hours. Matching Grant was approved.

Discussion on this issue to be an agenda item at an upcoming subcommittee meeting.

BEAVERTON COMMITTEE FOR COMMUNITY INVOLVEMENT MATCHING GRANT SUBCOMMITTEE

June 22, 2020

Matching Grant Program Overview:

The Matching Grant Program provides funding up to \$3,000 per project or phase. The applicant must demonstrate a match at least equal to the requested funding. The match can be through volunteer hours (rated at \$25.63 by Independent Sector), in-kind donations and cash donations. NACs are reimbursed only for monies actual spent, they must provide receipts for all reimbursement requests.

Criteria for Approval:

- Provides a public benefit
- Results in a product which benefits the NAC or the larger Beaverton Community
- Is feasible for completion within the fiscal year
- Involves the neighborhood in project identification, planning execution
- Is educational, community building or a physical improvement or provides a community service
- Final approval of events will be contingent on Police, Risk Management, and Emergency Management conditions and approval
 - All approved applications will need to provide a COVID mitigation plan

The Program is non-competitive, each application should be judged on its own merit, not against other applications.

Role of the Matching Grant Subcommittee:

- The Matching Grant Subcommittee ultimately determines if funding will be provided to the applicant, based on their application.
- The Subcommittee can apply additional criteria, beyond the staff recommendations for approval of the project.
- Provide written notes on approvals and any additional criteria
- Any denials for project funding will be justified in writing and provided to the Neighborhood Office.
- The Subcommittee reports back the BCCI on projects approved.
- The Subcommittee will receive periodic reports on the results of the approved projects.

Projects for Consideration:

- Central Beaverton & La Strada dei Pastelli Chalk Art Un-Festival (Summer 2020 – Launch Date TBD)
- Highland Rock the Block (FALL 2020)

Project Overviews and Staff Recommendations

Chalk Art Un-Festival –

- Overview
 - Central Beaverton NAC
 - Requesting \$2,000
 - Anticipated match is \$6,367.94
 - This project would be a collaboration between Central Beaverton NAC, the and La Strada dei Pastilli
 - Multiple events, community led projects, etc. will be filmed for distribution to the art loving community of Beaverton
 - Unveiling event will likely be a separate application and date it TBD
- Staff Recommendation:
 - This project meets the criteria approval for funding
 - Approve project for full funding, with additional conditions;
 - Pictures and materials be provided to the neighborhood office of; students, artist at work, unveiling event and shots of each mural
 - A link to the finished video be provided for posting on the NAC webpage
 - Central Beaverton is to be recognized with signage at each installation for the NACs contribution
 - Event will need to provide a COVID mitigation plan to Neighborhood Office for review by Risk Management and Emergency Management Program
 - Any other conditions as defined by the subcommittee?

Highland Rock the Block

- Overview
 - Highland NAC
 - Requesting \$2,000
 - Anticipated match is \$2,161.55
 - Free, family friendly production over two weekends in August
- Staff Recommendation:
 - This project meets the criteria approval for funding
 - Approve project for full funding, with additional conditions;
 - No more than 10 pictures be provided to the neighborhood office of; dumpster drop offs, litter patrol, mulching event and ice cream social
 - Highland NAC to give each attendee (including dumpster drop-off customers) an NAC flyer to raise awareness of the NAC
 - Event will need to provide a COVID mitigation plan to Neighborhood Office for review by Risk Management and Emergency Management Program
 - Event will need an Emergency Plan to be provided before the event for approval of the city's Risk Manager, Neighborhood Program and Emergency Management Program
 - Purchase a NAC owned First Aid Kit
 - Any other conditions as defined by the subcommittee?



Neighborhood Matching Grant Application

Project Identification

Project Name: La Strada dei Pastelli Chalk Art Un-Festival	
Project Address or Location: Throughout Beaverton via retailers' storefronts and lobbies	
Briefly describe the project in 50 words or less: The Beaverton-wide showcase, La Strada dei Pastelli Chalk Art Un-Festival is a video montage of local large-scale chalk artists and community submissions that will be featured in retail storefronts as a means of staying connected during the trials of COVID-19 stay-in-place orders.	
Date of Project or Event	June-August, 2020

Applicant Information

Neighborhood Association Committee: Beaverton Central NAC	
Primary Contact: Thomas Drane	
Mailing Address:	Zip:
Email: tmdrane@gmail.com	Phone: 865-258-6234
Signature: <input type="text"/> Type name for electronic signature	Date:

Project Funding Summary

Total Neighborhood Match: (d)	\$ 6,367.94
Grant Funds Requested: (a)	\$ 2,000

Neighborhood Office Contact Information

For more information about the neighborhood matching grant, please contact us or visit our website.

Phone: 503-526-3706

Email: Neighbormail@BeavertonOregon.gov

Website: www.BeavertonOregon.gov/NAC

Mailing Address:

Neighborhood Program
PO BOX 4755
Beaverton OR 97076

Physical Address:

Neighborhood Program
12725 SW Millikan Way
Beaverton OR 97005

Project Narrative

1. Project Description - Please describe your project

Due to COVID-19 precautions, the second annual La Strada dei Pastelli Chalk Art Festival will not be coordinated as a large public event; however our all-volunteer team has developed an alternative idea that will still showcase the art form and the creativity of our community members during these trying times. We are calling it an "un-festival". It is a video montage featuring time laps of 4 local chalk artists creating individual 8'x8' squares, as well as "driveway" chalk drawing photos and video submissions by Beaverton community members. The entire project is based on the theme "Everyday Heroes / First Responders". We are already working with retailers to play the video on loop in their shop windows and lobbies. This is our way of continuing to involve the community even though we cannot be close.

As an online format, we anticipate the 2020 un-festival to engage 4,000 viewers between June-August as it will be featured in shop windows, lobbies, on our sponsor's websites and social media, and 2D4D's online platforms.

2. Project Goal / Need – Please describe the goal of your project and the need that it fulfills

Our community is in desperate need for maintaining connections during these trying times of social distancing. Many of our small business owners are at great financial risk because of mandated COVID-19 closures. 2D4D is using this video montage to help draw attention to those businesses so that even while "dark" they are not without connection. 2D4D received an overflow of small sponsorships from our Beaverton businesses for the 2019 event that this is our way of giving back. We will be spotlighting businesses that host the video throughout online portals so that they can have a leg-up once they reopen.

The open call for photo and video submissions is our way of reinventing the hands-on aspect of the big public event. Many Beavertonians are already chalking in their neighborhoods so this gives them a public format to celebrate their creativity.

3. Who is Involved – Please list any community partners connected with the project

Tualatin Valley Creates - Helping to promote

Beaverton Downtown Association - Helping to connect business owners

Cedar Hills Crossing - Host our filming of the 4 chalk artists, providing street cleaning

Individual businesses/Sponsors: OnPoint Community Credit Union, StateFarm, Blick Art Materials, Beaverton Art Foundation

Volunteers: Shelley and Mark Fagin, Jayne Dahl, Jim Blach (Sexton Mtn NAC), David Kamin (FOTC NAC), Sue Pike

4. Any other information – Is there any other information you would like to share with the review committee?

La Strada dei Pastelli Chalk Art Festival is an event of 2D4D. 2D4D is an arts organization that works to empower, engage, and advocate for artists working in the 2-dimensional and 4-dimensional (time-based) fields in order to strengthen our creative community's collective impact.

La Strada, as its designed, is an immersive, open-air festival that features large-scale street painting, live music, hands-on activities, and art vendors. This inaugural year (2019) attracted 7,300 attendees, featured 63 on-stage performers, and 42 vendors. With the support of over 65 sponsors we were able to secure and fly-in 17 nationally-recognized artists and showcase 8 local chalk artists. More than 450 2'x2' square were drawn in by both children and adults. We were also able to hold 4 community activities throughout Beaverton as part of a partnership with THPRD. Watch the 2019 videos at www.2d4d.org.

2D4D members are already soliciting other sponsors to cover as much of the expenses as intended. Although we are not undertaking the great expenses of the entire festival (projected \$83,820), our un-festival is not without costs (\$8,615). This application for \$2,000 is to cover the costs for 2 local artists (\$500 each) and a portion of the videographer's fees (\$1,000 on a \$2,500 contract). Board member, Raziah Roushan is the lead coordinator along with the support of committed volunteers including Shelley and Mark Fagin, Sue Pike, Jayne Dahl, and Jim Blach.



Neighborhood Matching Grant Application

Project Expenses

The following types of expenses are reimbursable:

- **Materials / Supplies** (construction or planting materials, non-alcoholic refreshments, safety equipment, etc.)
- **Contracted Services** (site planners, sidewalk installation, audio visual techs, etc.)
- **Salaries / Wages** (babysitters, clean up crews, security techs, etc.)
- **Rentals / Leases** (equipment, tools, chairs, tables, tents, etc.)
- **Printing / Reproduction** (flyers, banners, invitations, newsletters, etc.)*
- **Capital Purchases** (signage, bike racks, etc.)
- **Other Project Expenses** (permit fees, insurance, etc.)

Please list your proposed project expenses below. Please be specific.

Project Expenses:	Amounts:
Calk artists stipends (2 at \$500 each)	\$1,000.00
Portion of videographer's contract (\$1,000 of \$2,500 contract)	\$1,000.00
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Grand Total of Reimbursement Expenses	a) \$2,000.00

* The Neighborhood Office can assist with printing of promotional materials at no cost



Neighborhood Matching Grant Application

Project Match

The following types of donations and volunteer hours are eligible for your project match:

- **In-kind Donations** (services, materials and cash) Please include the name of the person or organization providing the match
- **Volunteer Hours** Please include the name of the person or group of persons volunteering
 - Travel (Including your time and expenses such as gas, bus fare, parking etc.)
 - Preparing application forms, designing project, project research
 - Making phone calls, emailing, faxing, site visits and in person communications
 - Presenting your ideas to the NAC

In-Kind Donations	Amounts:
Mod Pizza (10 \$10 gift cards)	\$ 100.00
Blick Art Materials (Chalk pastels, artists awards, gaffers tape, tempera paints, etc)	\$ 2,250.00
	\$
Total Donations	b) \$ 2,350.00

Volunteer Participation	Hours	Amount Hours x 25.43
Hours performed by La Strada planning team	150	\$ 3,814.50
NAC Board members	8	\$ 203.44
		\$ 0.00
		\$ 0.00
		\$ 0.00
		\$ 0.00
		\$ 0.00
		\$ 0.00
		\$ 0.00
		\$ 0.00
		\$ 0.00
Total Volunteer Hours	c) 158	\$ 4,017.94

Grand Total of Project Match = in kind donations + volunteer participation (b+c) must be equal to or greater than the grand total of reimbursable expenses (a)	d) \$ 6,367.94
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NEIGHBORHOOD MATCHING GRANT APPLICATION

PROJECT IDENTIFICATION

Project Name:

Highland Neighborhood Rock the Block

Project Address or Location:

Dumpster will be at Highland Park Middle School. Clean-up will be throughout the neighborhood.

Briefly describe the project in 50 words or less:

We will have a dumpster and encourage residents of the NAC to bring materials that are too large to fit in the curbside container for disposal.

We will also have a metal recycler on site to take an large appliances or scrap metal to keep it out of the waste stream.

Volunteers will go out into the neighborhoods with trash pickers to capture litter.

We may also have a tree mulching component for all the trees Highland NAC has planted in the last year.

APPLICANT INFORMATION

Neighborhood Association Committee: Highland NAC

Primary Contact: Konnette Etheridge

Mailing Address:

Zip:

Phone:

Email: i»¿Konnette <a.donaldson2@frontier.com>

Signature: Electronically Signed

Date: – June 1, 2020

Coordinating organization:

Highland NAC

PROJECT FUNDING SUMMARY

Total Neighborhood Match: (d) \$2,161.55

Grant Funds Requested: (a) \$2,000

PROJECT NARRATIVE

1. Project Description - Please describe your project

Due to COVID-19 precautions, the 2nd annual Highland Neighborhood Clean-up will practice Social Distancing as we clean out the junk in side-yards and garages, pick up litter from our streets and trails, mulch newly planted NAC trees and enjoy refreshments as a community after the morning's hard work.

We will offer dumpster for Neighbors to use to dispose of non-recyclable items, as well as offer large and small metal recycling.

We will send out teams, into the neighborhood along the streets and many trails and paths that crisscross our neighborhood to remove any litter that may have accumulated over the year. We will also do a litter patrol around Highland Middle School and Fir Grove Elementary School.

We will practice social distancing, require and provide facemasks for volunteers and gloves, as well as have a hand washing station on site.

2. Project Goal / Need – Please describe the goal of your project and the need that it fulfills

Many of our neighbors have items stored in garages and side yards that are too large for curbside pick-up, but do not warrant a half-day trip to METRO's Transfer Station. By collecting the items in the neighborhood we hope to provide a service to our neighbors, beautify the neighborhood, build community and raise awareness of the NAC.

The Litter Patrol will branch out into neighborhood streets and trails to collect litter that has accumulated over the winter, we will also be patrolling the two schools in our neighborhood as an act of service to the school district and to show pride and support for our students.

The NAC has planted hundreds of trees throughout the neighborhood in recent years. Many of the trees are in need of a deep root watering and an application of mulch to protect them during the dry summer months.

After the work we party! To build community and reward the volunteer efforts of our neighbors we will host a free ice cream social.

We plan to accomplish all of these goals while maintain a safe environment for everyone, including following on COVID related recommendations or restrictions.

3. Who is Involved – Please list any community partners connected with the project METRO, City of Beaverton Public Works Department, Neighborhood Program

4. Any other information – Is there any other information you would like to share with the review committee?

The Neighborhood Program has generously offered to send a postcard to every home in our neighborhood to advertise the event.

This is our second year hosting this event and we learned a lot from our first event that we will incorporate into this event.

PROJECT EXPENSES

The following types of expenses are reimbursable:

- Materials / Supplies (construction or planting materials, non-alcoholic refreshments,

- safety equipment, etc.)
- Contracted Services (site planners, sidewalk installation, audio visual techs, etc.)
- Salaries / Wages (babysitters, clean up crews, security techs, etc.)
- Rentals / Leases (equipment, tools, chairs, tables, tents, etc.)
- Printing / Reproduction (flyers, banners, invitations, newsletters, etc.)*
- Capital Purchases (signage, bike racks, etc.)
- Other Project Expenses (permit fees, insurance, etc.)

Please list your proposed project expenses below. Please be specific.

Project Expenses:	Amounts:
Ice Cream Cart / Free for attendees and volunteer	\$500.00
Supplies (Garbage Bags, Gloves, Masks, etc.)	\$250.00
Mulch	\$250.00
Morning Refreshments (Coffee, Pastries, Juice, Etc.)	\$250.00
Trash Pickers for NAC (will add to NAC Supplies Inventory for future events)	\$200.00
Hand Washing Station	\$250.00
First Aide Kit for NAC Events	\$150.00
Cushion for unseen costs associated with event	\$150.00
Grand Total of Reimbursement Expenses	(a) \$2,000

* The Neighborhood Office can assist with printing of promotional materials at no cost

PROJECT MATCH

The following types of donations and volunteer hours are eligible for your project match:

- **In-kind Donations** (services, materials and cash) Please include the name of the person or organization providing the match
- **Volunteer Hours** Please include the name of the person or group of persons volunteering
 - o Travel (Including your time and expenses such as gas, bus fare, parking etc.)
 - o Preparing application forms, designing project, project research
 - o Making phone calls, emailing, faxing, site visits and in person communications
 - o Presenting your ideas to the NAC

In-Kind Donation:	Amounts:
METRO Solid Waste Voucher	\$500
Total Donations	(b) \$500

Volunteer Participation:	Hours	Amount Hours x \$25.43
Volunteer Hours Day of Event	75	\$1907.25
NAC Board Members Planning / Execution / Post Event	10	\$254.30
Grand Total of Match		(c) \$2,161.55

GRAND TOTAL OF PROJECT MATCH = in kind donations + volunteer participation (b \$2,350 + c \$4,017.94 = \$6,367.94) must be equal to or greater than the grand total of reimbursable expenses (a \$2,000)	(d) \$2,161.55
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