



# Diversity Advisory Board

## Meeting Minutes

**Monday, March 15, 2021\***

**5:00 – 6:00 PM**

**Zoom virtual meeting**

***\*This is a special meeting of the Beaverton Night Market subcommittee***

### **1. Welcome, review of meeting purpose and norms**

Alexis welcomed members, went over agenda.

### **2. Public comment \***

None.

### **3. Beaverton Night Market 2021**

#### **a. Location considerations**

The committee reviewed three proposed locations for the 2021 Beaverton Night Market and provided feedback.

Overall comments:

- Tickets – lots to address regarding access. People may come without tickets and wait, which will impact social distancing protocols. Could make a certain number of tickets available online, some to pick up elsewhere, some at the door, ambassadors at tables giving out tickets, etc. Social distancing strategy is to create one-way paths. Bracelets with different colors. Staff dedicated to compliance.
- Allotted time per ticket – would we include food and stage in one ticket? Food court and stages could be close together to allow people to do both at the same time. If restricted to 1 hr, better not to let people eat and instead take advantage of time to see vendors. Will be difficult to separate association between eating and stages.

Option 1: 1<sup>st</sup> & Tucker

- Busy here usually. Worried about traffic flow, parking and how we will help with that. Move entrance off Hall, designate parking areas.
- Not a long way to walk from City Hall to this side; could help escort people over if they park / ride MAX near City Hall.

Option 2: 2<sup>nd</sup> & Washington

- Looks like it would require more conversations with businesses
- Need to ID available parking lots nearby
- How will we help mitigate impact / damage on residential area?

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- Distance between Option 1 & 2 is very close for walking, so better to go for Option 1 if it is easier in terms of residential and businesses.
- Can we move entrance to Washington St.? Depends on parking

Option 3: Beaverton Christian Church parking lot

- Nice that it is only dealing with 1 entity, though a little farther than the other two, not sure if people will want to walk. Good to be close to Allen Blvd but it is further from downtown. Good that it is larger, can have more people. Vendors will benefit because there are no restaurants nearby.
- Lots of parking lots in this area. Fir Grove is nearby, has playground area for kids.
- Some people might not come because of religious location. If we keep it on the streets, no one will see it as church event. Will be held outside the church, don't think religious aspect is an issue. Accessible, bigger, more parking.
- More convenient, less logistics. Seems more manageable.
- Some restrictions for Sunday. Like the other two options because closer to City Hall, brings memory of previous night markets. This one is a bit isolated. More capacity and less logistics is good but in my heart, would like it closer to before.
- For people who don't drive, how accessible is it? Bus 88 runs on Allen so it is accessible with transit. Could bring new people to the market. Might think this is a church event v. city event – messaging is important.
- BNM sprung from wanting to feel like home... Area where night market is held is really important to how it feels. Option 1&2 feels more like city.
- When you think about reference / association, first in front of City Hall and people knew it was the city's project. Will need to clarify it is not the church's event.
- Going back to the Round ultimately would be ideal. Go with Option 3 now and move back later.
- How will we control people's flow? Congregant group of people might be stagnant around the site

DAB Subcommittee Ranking of Locations:

Committee member	Top choice	2 <sup>nd</sup> choice	3 <sup>rd</sup> choice	Notes
Scorer 1	2	1	3	
Scorer 2	2	1	3	
Scorer 3	2	1	3	
Scorer 4	3	1	2	
Scorer 5	1	2	3	*definitely not 3
Scorer 6	1	3	2	

Next meeting: April 5 or 19

Minutes submitted by Alexis Ball