



BEAVERTON URBAN REDEVELOPMENT AGENCY

Urban Renewal Advisory Committee (URAC)

Monday, January 04, 2021

The Beaverton Building

MEETING MINUTES

In attendance via Zoom conference call: Jennifer Nye, Chair Rebecca Cambreleng, Vice Chair Allen Kennedy, Andrew Ehlen, Carolyn Mukula-Achienza, Erik Lehr, Jerome Yoman, Josh Carrillo, Nathan Perley, Oswaldo Bernal, Paula Cottrell, Paige Lerwick, Scott Winter, Staff Liaison Tyler Ryerson, Staff Chase Landrey, and Kelly Perkins

Excused: None.

Unexcused: None.

Call to Order and Introductions

Chair Cambreleng called the meeting to order at 07:05 pm

Visitors and Comments: None.

Introductions:

Tyler made space for members to introduce themselves. New members this year:

- Oswaldo: Originally from Columbia been in Beaverton 30 years, serve on Diversity Advisory Board for six years. Want to expand my contributions through boards and committees applied for URAC
- Jerome: Clinical psychologist, office across the creek, like what's going on in city, the most diverse city in state, in Beaverton about 12 years
- Carolyn: Live in Beaverton and work at Kaiser, outside of Beaverton. Also serves on the Diversity Advisory Board and consider it an honor to serve on this committee
- Josh: Beaverton resident, former city employee, now working for NW Housing Alternatives

Getting to Know You Activity (Chase)

Chase led a group activity to help members get acquainted with each other.

Election of URAC Officers (Tyler)

Tyler opened the floor for nominations.

Jennifer nominated Rebecca as Chair and Allen seconded. Josh nominated Allen as Vice Chair. Tyler made a motion for both nominations and all members approved both nominations.

- Tyler to meet with Chair and Vice Chair for future agenda discussions in advance of meetings

Downtown Equity Strategy Update (Rachel)

Project manager, Rachel Thieme, gave an update about early engagement for the project and next steps: Overview of project:

- BURA is about to invest millions of dollars on redevelopment and infrastructure and we realize we need a framework to shape those investments to ensure those investments are doing the most good and causing the least amount of harm to our community



- Action oriented strategy using a racial equity lens to ensure:
 - Prevent/mitigate displacement
 - Seeking the perspectives of our BIPOC community Black Indigenous, and People of Color communities as well as low-income and seniors who are most likely to be impacted
 - Boundary map: Based on feedback (including from URAC) we expanded beyond the Urban Renewal Area boundary to include the Allen Blvd district and existing areas of affordable housing
- Initial Community Engagement to date:
 - A public [survey](#) was mailed to all addresses in the boundary and can be accessed on the [DES public webpage](#). Rachel encouraged URAC members to complete the survey and share it with their networks
 - Meetings with existing advisory groups such as URAC, Housing Technical Advisory Group, Diversity Advisory Board to help us shape the project as we move forward
 - Meetings with community organizations that work with communities of color and other marginalized communities in Beaverton and Washington County
- Scope of Work Overview:
 - Planning and process development including significant community engagement
 - Strategy development:
 - Displacement prevention
 - Inclusive downtown
 - Institutionalizing racial equity tools in our decision making process and community engagement as well as training for staff
 - Timeline:
 - **January 6, 2021:** Pre-proposal conference
 - **February 1, 2021:** Deadline for proposals
 - **February 24, 2021:** Interviews
 - **March 16, 2021:** Contract award (expected)
 - **March 17, 2021:** Start the project
 - Please share this [RFP opportunity](#) with your networks
 - Looking for panel review committee, if you are interested/available email Tyler
- Discussion:
 - Was there a page limit on proposals? Forty pages
 - What have you heard from consultant, Lilian Tsai for recommendations?
 - The recommendations from that scope of work were focused on HR and staff. I hope they submit a proposal, their existing relationships and previous work with communities of color and Washington County suggests a strong approach for this project
 - Consider reaching out to the entire region (PRCA will involve a lot of outside stakeholders)
 - Are you considering expanding this work beyond the urban renewal area?
 - Absolutely, we are starting small, try things and will expand with experience and lessons learned. Maybe a Phase II in a larger geographic area



URAC Overview

Tyler gave an overview of projects expected to seek URAC advise over the next year:

- Downtown Equity Strategy is a major focus with our work. Technical Advisory Committees and other committees will be formed. URAC members are considered highly qualified and encouraged and welcome to serve
 - This is first outreach of this kind that we have heard of, anticipate other municipalities to follow and look to us for guidance
- District Garage: almost complete, opening in a couple of months. Finalizing:
 - Technology
 - Operations
- Parking management strategies
- Storefront and Tenant Improvement Grant Program has one new FTE, Katie Keaotamai, Katie will support the Programs under Megan Braunsten and might be assisting the Planning Division in the future with inventorying our historic buildings
- URAC tours / site visits under consideration (as COVID permits):
 - Mary Ann affordable housing projects
 - Verso housing projects
 - PRCA/Garage
 - The Loop Hall/Watson
 - Sub-Basin THRPD new requirements

URAC Purpose:

- URAC is established to review BURA programs and policy and to provide expert advice typically brought to monthly committee meetings by staff

Beaverton Urban Renewal Area Project Updates and Announcements

Chase introduced the BURA Area Project Updates and Announcements document as a good resource to get high level updates on projects underway. The document is usually included in the monthly meeting materials packet for URAC

Overview of BURA Annual Report and Five-Year Action Plan

Chase described how the two documents are now combined (large part due to URAC members feedback) to show more of what is happening in one document. He then reviewed the format and content with URAC, [see report for more details](#)

- Introduction
- History
- Funding sources
- BURA supported Projects/Programs
- Metrics
- Future

URAC advise included: more photos and less text, refine metrics output vs. outcome, interactive links. Very helpful, thank you! URAC feedback:

- Well done, great visual aids
- Will the metrics change?
 - Will include parking metrics but overall no, the goal is to measure these metrics over time

Approval of December 7, 2021 Meeting Minutes

Erik made a motion to approve the meeting minutes and Nathan seconded for December 7, 2020 meeting and were approved by all members in attendance.0

The meeting was adjourned at 8:31 pm

Chat from the virtual meeting

19:43:18 From Chase Landrey to Staff: Steve Regner(Direct Message) : Okay If I email your slides out to the members?

19:43:31 From Staff: Steve Regner to Chase Landrey(Direct Message) : yeah, I can send them over

19:43:37 From Chase Landrey to Staff: Steve Regner(Direct Message) : Thanks. Great job

19:43:45 From Staff: Steve Regner to Chase Landrey(Direct Message) : Thanks!

19:45:07 From Chase Landrey to Tyler Ryerson(Direct Message) : Right on schedule

19:55:04 From Chase Landrey to Josh Carrillo(Direct Message) : Visited Gronigen last year (my cousin lives there). Lovely pedestrian/bike friendly core

19:55:21 From Josh Carrillo to Everyone : Groningen, Netherlands

19:56:01 From Josh Carrillo to Everyone : Great example of a mid size suburb that successfully converted from a high auto-oriented community in the 1970s to the bicycle capital of the world by the mid 00s.

19:56:55 From Josh Carrillo to Chase Landrey(Direct Message) : That's great! I really enjoyed living there

20:01:43 From Paula Cottrell to Everyone : I also think a trolley would be incredible to connect everything - especially when the weather is bad

20:02:03 From Paula Cottrell to Everyone : Plus trolleys are cute and add character :)

20:02:15 From Jean Senechal Biggs | Beaverton (she/her) to Everyone : Thanks Josh and Polly for sharing your ideas here in the chat.

20:02:22 From Jean Senechal Biggs | Beaverton (she/her) to Everyone : *Paula!

20:02:52 From Paula Cottrell to Everyone : :)

20:06:43 From Kelly Perkins (she, her) to Chase Landrey(Direct Message) : Stepping out for a few. FYI

20:07:30 From oswaldobernal to Everyone : We need a summer bike through that loop with lots of shops (Saturday market style or night market style)

20:09:04 From Jerome Yoman to Everyone : That's a good point, Paige.

20:09:14 From Chase Landrey to Jean Senechal Biggs | Beaverton (she/her)(Direct Message) : Is it possible to quickly mention the Downtown Streetscape Project?

20:11:16 From Chase Landrey to oswaldobernal(Direct Message) : Good comment Oswaldo. Sounds like you, Paige, and Paula are of similar minds

20:11:41 From Erik Lehr to Everyone : Great point Paula

20:11:56 From Jean Senechal Biggs | Beaverton (she/her) to Chase Landrey(Direct Message) : Not ready to talk yet.

20:12:44 From Chase Landrey to Jean Senechal Biggs | Beaverton (she/her)(Direct Message) : Thank you, makes sense. Glad for the ability to check via direct message first.

20:12:45 From Jean Senechal Biggs | Beaverton (she/her) to Everyone : Sunday Parkways!

20:12:49 From Jerome Yoman to Everyone : How can we reach (diverse!) MAX riders, so they're not "just passing thru"?

20:13:44 From Erik Lehr to Everyone : Hopefully the markets/PRCA bring them in and the loop gets them to stick around

20:13:48 From Paula Cottrell to Everyone : Perhaps a rickshaw service could help?

20:14:17 From Paula Cottrell to Everyone : I can see folks jumping off the MAX and grabbing food for dinner then jumping back on and going home - that's how I did it in Germany

20:14:58 From Jerome Yoman to Everyone : Signage, performaces, here's what's happening in Beaverton...

20:15:55 From Chase Landrey to Daniel Turk(Direct Message) : Could you send me you slides when you get a chance?

20:16:20 From Chase Landrey to Daniel Turk(Direct Message) : Thank you so much for the presentation. You do a great job engaging the members of the committee

20:34:42 From Chase Landrey to Everyone : I'll send a link with the time stamp

20:35:10 From Chase Landrey to Rebecca Cambreleng (she/her)(Direct Message) : It's all grains to me

20:35:12 From Jerome Yoman to Everyone : yes, bakeries!

20:35:27 From Paula Cottrell to Everyone : produce stands