Social Service Funding Grants Info Session

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www.BeavertonOregon.gov/SocialServices

Beaverton
OREGON

Social Service Funding Committee

Lisa Stiller

Erin Woolley

Wei Wei Lou

Tiffany Burton

Lisa Mutchler

Jerome Sibayan

Renu Kamath

2 student reps

SSFC Funding Process at a Glance

Feb 2019
- Application is available
- Grant info sessions

Mar 22, 2019
- Application due

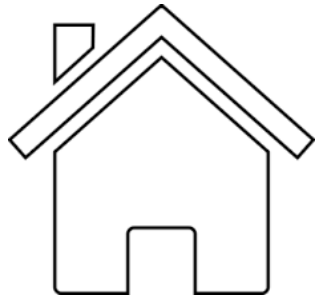
Apr /May 2019
- Organization interviews with SSFC
- SSFC Deliberations

June 2019
- SSFC Recs to City Council
- Organizations notified

July 2019
- Contracts mailed
- 2019-2019 grant cycle begins

City Council Funding Priorities

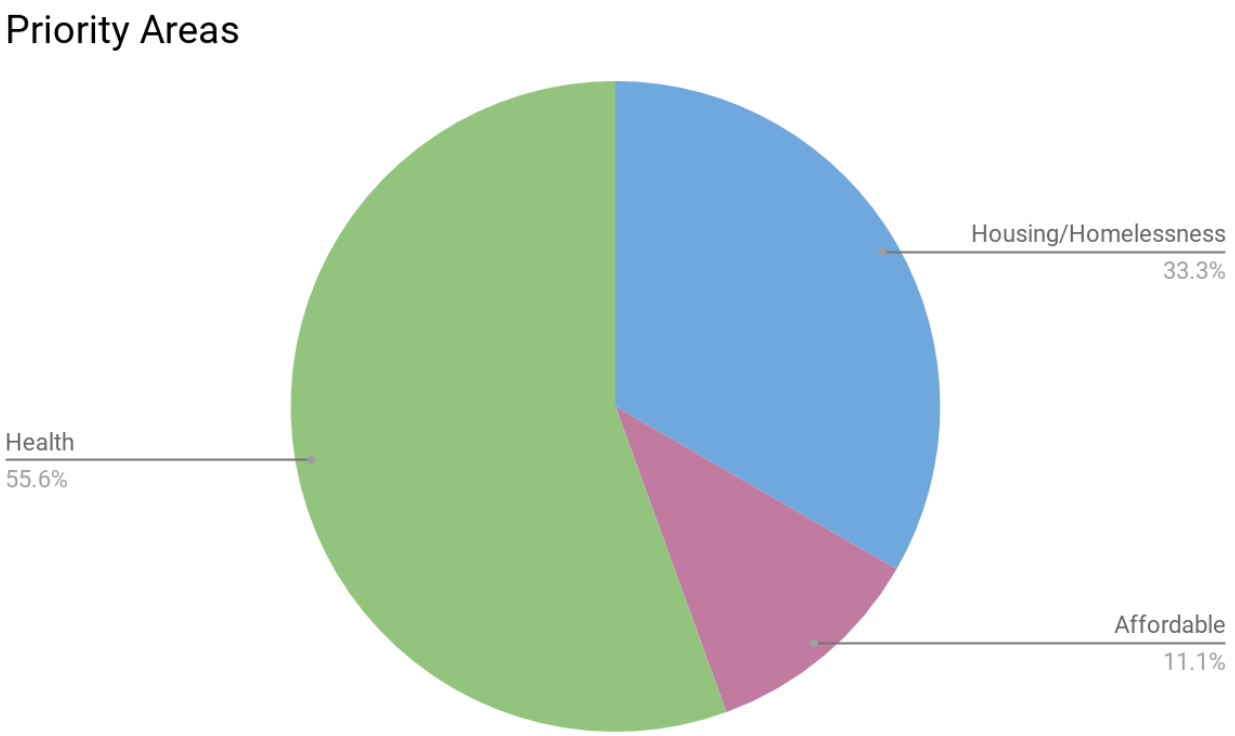
- **Homelessness/Housing:** shelters, rental assistance, tenant education/advocacy, senior housing, workforce training
- **Affordable Afterschool/Educational Programming:** childcare, academic support, English Language Learner education
- **Health:** school based health clinics, affordable access to medical/dental care, mental health, hunger/food/nutrition



Overview of FY 18-19 Grants

Quick Stats:

- Total applicants: 31
- Total funded organizations: 18
- Total fully-funded requests: 6
- Total Request: $448,460
- Average Request: $14,466
- Total Recommendation: $202,000
- Median Recommendation: $10,000

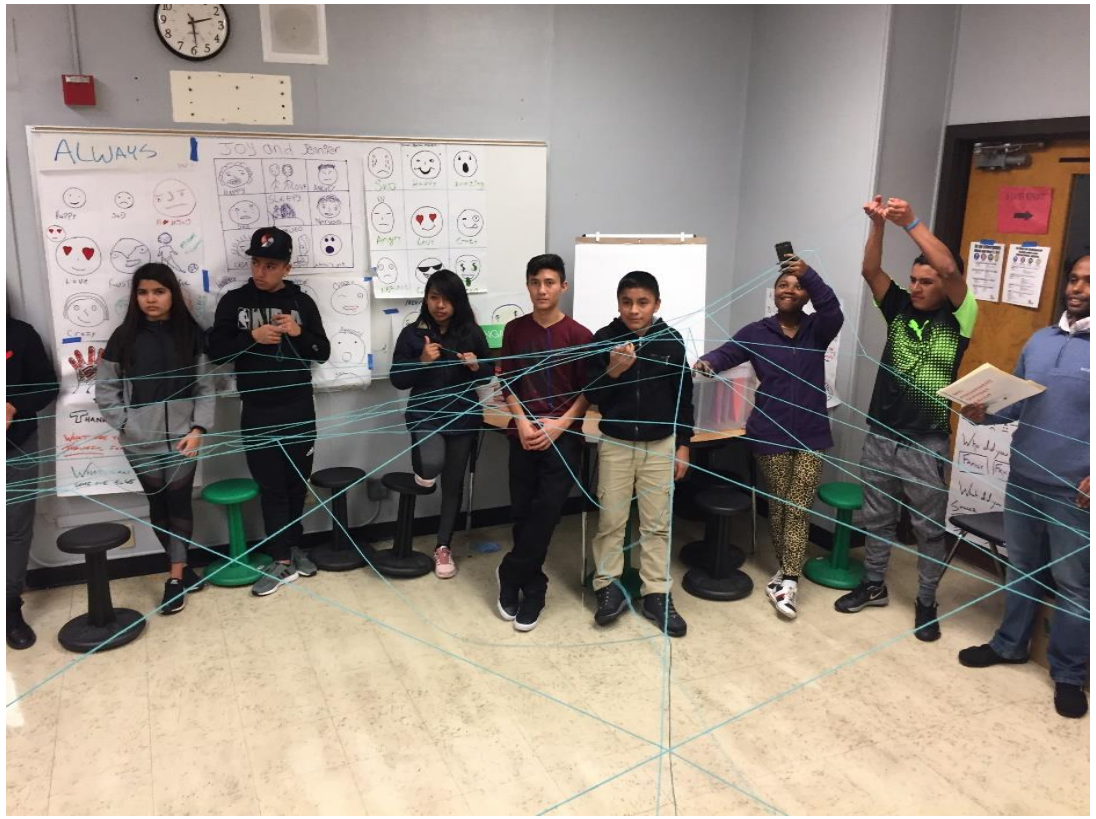


Frequently Asked Questions

- Do I need a business license? **NO**
- Do I need a 501c3? **YES (or a fiscal sponsor)**
- Can I propose a capital project? **NO (this includes maintenance/purchase of appliances, vehicles, etc.).**
- Can I ask for operational funding? **YES**
- What is the most I can ask for? **$20,000**
- Are Beaverton School District boundaries the same as City of Beaverton boundaries? **NO - and a primary focus on schools outside city boundaries can impact your application!**

NEW FOR FY 19-20

1. ZOOMGRANTS
2. SEED FUNDING
3. PROGRAM DEMOGRAPHIC PROFILE



Rating Criteria for 2019-2020

- Aligns with City Council Priorities
- Demonstrates community need
- Serves diverse Beaverton community
- Identifies measurable outcomes and evaluation methods
- Collaborates for collective impact
- Provides complete and clear budgets
- Leverages funding from multiple sources
- Identifies impact of Beaverton funding on program

Make a Strong Case for Funding

Why are **YOU**
Asking **US**
To fund **THIS** Project?

Why Grant Proposals Fail

- Not turning everything required in
- Not following the guidelines
- Missing the deadline or interview
- Not editing the grant
- Not linking your project to a specific need/priority
- Presenting the problem as simply the absence of the project you propose to provide
- Overpromising/unrealistic budget
- No means of evaluation

Budgeting for Success

Day Drop-In Project Budget 2017

	Total Project Cost	*Total Beaverton Request*	DHS	Collins Family Foundation	Reser Family Foundation	In-kind support	Individuals
Salaries	$ 145,372	*$ 17,400*	$ 12,296	$ 15,000	$ 19,000	$ 70,980	$ 10,696
Benefits & taxes	$ 20,086	*$ 1,998*	$ 3,320	$ 4,050	$ 5,120		$ 5,598
Office Supplies	$ 800		$ 300			$ 500	
Rent & Occupancy	$ 18,600		$ 6,600				$ 12,000
Travel & training	$ 4,000		$ 1,000			$ 3,000	
Printing & Postage	$ 300						$ 300
Food	$ 22,250					$ 22,000	$ 250
Telephone	$ 1,920	*$ 480*	$ 480	$ 480	$ 480		
Youth expenses	$ 56,096	*$ 122*	$ 1,004	$ 470	$ 400	$ 54,100	
Insurance	$ 4,000						$ 4,000
Project Total	$273,424	*$ 20,000*	$ 25,000	$ 20,000	$ 25,000	$ 150,580	$ 32,844

Interview Quick Tips

- ❑Be 15 minutes early
- ❑Make a plan and stick to it: you only have five minutes to present
- ❑Engage the audience - TELL A STORY!
- ❑Be prepared to answer questions
- ❑Your presenter should be directly involved with and familiar with the project
- ❑Do not bring any extra items / technology

What to expect if you get the grant

- **Reporting**
- **Site Visits**
- **City Support**

Questions?

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Office Hours: Fri. 3/1 and 3/8 or by appointment