

2 CODE DESIGN PRINCIPLES

1. Design Places for People

Promote buildings, urban open spaces and streets that are comfortable and welcoming to pedestrians. Create strong relationships among buildings, open spaces and the people walking along the street. Produce pedestrian-scaled places and streetscapes that are interesting, enjoyable, and engaging for people. Ensure Downtown is a place for everyone, including racially and ethnically diverse populations as well as historically underrepresented and underserved populations.



2. Support an Intensely Developed, Mixed-income, Mixed-use Downtown

Lead with housing at all income levels as a key to downtown vibrancy. Allow for a wide variety of complementary uses that encourage a critical mass of energy and activity. This healthy mix of places to work, live, gather, and recreate concentrated in an intensely developed Downtown supports a diverse population and vibrant, 18-hour-a-day activity.



3. Promote High-quality Design

Design sites, buildings and streets so they are quality, long-term additions to Downtown. Incorporate exterior design and building materials that exhibit permanence and quality; provide visual interest and add to people's experience of Downtown as an inviting and authentic place. Designs of sites, buildings and urban spaces help achieve all Downtown design principles whether they are traditional and unassuming or innovative and inspiring.

4. Consider Development Context

Consider the development context of Downtown's sub-districts and nearby buildings, taking into account massing, character, rhythm, uses, and historic significance.



5. Provide Safe & Comfortable Connectivity

Prioritize active transportation and other non-automobile travel to create a welcoming environment that increases social interaction, commerce, creativity and fun. Implement pedestrian-friendly designs and block lengths. Bridge pedestrian barriers. Respect the Old Town block structure and improve Central Beaverton's pedestrian and vehicular network. Promote effective and safe travel for all modes, including automobiles, trucks and transit, as part of promoting Downtown vibrancy.

6. Preserve, Enhance & Engage Nature

Healthy natural systems are part of a functional and prosperous Downtown. Preserve, enhance and engage nature and natural systems, including Downtown's creeks and trees to promote flood control, wildlife habitat, beauty and improved health for community members.

7. Incorporate Sustainability & Resiliency

Incorporate sustainability and resiliency to promote positive effects on the built and natural environment and community health. Strive for sustainable and resilient site and building designs that reduce operating costs, improve livability, and reduce impacts from natural hazards and disasters.

8. Integrate Places to Gather & Spend Time Outdoors

Create urban open spaces and stopping/viewing places, whether publicly owned or privately owned, that contribute to Downtown's livability and vibrancy allowing people to connect with nature; exercise; and socialize and play with family, pets, and friends.



Get involved:
www.BeavertonOregon.gov/DowntownDesign

